



## Vision:

A cohesive community of open minded, resourceful and self-aware individuals in Uganda.

## Core values:

Respect - Reflection - Integrity - Hard work  
Community Service - Empowerment.

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## Mission:

Creating a safe environment, which engages children and youth to discover their identities and develop social and economical skills through arts, sports and non-formal education methodologies.

## Curriculum Themes

These are the participatory portals in our methodology through and with which we explore, experience, understand and reconnect to life forms on Earth.

They are the foundation on which we develop, design and implement our program activities offering an opportunity to the facilitators and participants to go on a journey to seek, debate, question, discover, remember and share their truth and new discoveries without blame or judgement.



### IDENTITY:

This is the past, present and future presentation, expression and definition of our feelings, thoughts and actions in relation to the elements that support our human experience. We refer to this in our learning environment as the process not a found object. A process to remember, create and become who we desire to be.



### ENVIRONMENT:

That which surrounds us in the physical and spiritual aspects of life. The seen and unseen elements that affect our being, thought, emotions and actions. That which offers reflections to look critically deep inside and outside to acknowledge, accept, bless and realize our purpose in life. We refer to this in our learning environment as the support. The support for who we are now and for the realization and creation of who we want to become.



### HEALTH:

Extend healing and restoration of balance to all that gives life coordination, rhythm and flow. Health is a state of being which can be achieved through attention, mindfulness, awareness, conscious choices and actions.



## The Methodology

### A Non-formal education methodology of learning

Our facilitation and teaching methods are based on the [Creative Community Model](#) where we engage the participants using arts/creative expression, sports tools and dialogue to cultivate resilience, self-confidence, critical thinking, creativity, compassion, effective communication, emotional intelligence for personal development, a catalyst for community building and positive social change.

In the learning environment we lay the ground for both the teacher and student to be fully present, curious, enthusiastic, motivated, safe and open to outcome.

It is very important to pay attention to the tools of engagement, the needs of the student and the teacher, the content, context and timing/season.

In our model, class doesn't necessarily refer to the four (4) walled structure, but any environment that encourages learning, fosters growth, transformation and integration.

We live in an ever-changing environment, very diverse that requires us to develop certain skills to adapt swiftly and flow with nature. This is why developing a character/attitude of lifelong learning is key to all the other skills we develop.

# Director's note

## Sebulime Elisha Davis

As we close one circle, another opens. We have been blessed with so much and we have blessed many with our service, passion for life, joy and material stuff. For all that, we give thanks.

2024 has been a year of deepened growth on so many levels of life. But most importantly, our individual and collective purpose in life sharply refined with deeper perspectives from lessons learned. We have come so far and the journey is only starting, because we now know where we want to go and how to get there.

To family and friends who have supported us in various ways thus far, we are eternally grateful. For the next part of this journey, we are going to need you even more than before. Therefore, we humbly invite you to come along with us.

May this new circle restore our lost connection to each other and the natural world, creativity, compassion and understanding. And, may we all use our power to create a positive and lasting impact in our communities.

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## 2024 in Summary

Each year brings us closer and closer to greater understanding of our mission, and 2024 has been no different. We have made substantial progress on the management level where our staff got further training in monitoring and evaluation of our programs at the beginning of the year.

This equipped them with the tools and instruments necessary to capture and communicate the impact of our programs throughout the year.

Our creative empowerment and creative leadership programs continued to refine and define their different objectives and activities for greater results. We have engaged over 75 children and youth this year in leadership, life skills and artistic/creative expression development activities, both at People Concern Children's Project (PCCP) center in Kikubamutwe, Kabalagala and our dance studio at Kazi in Busaabala.

With a group of five (5) artists, we travelled to Goma to attend the Hadisi Urban Festival for dance and life skills workshops and performances with our dance production "The love you give" created by Muhammed Kaltuk of Company MEK from Switzerland in 2023.

# The programs and projects

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## Creative empowerment program



Our creative empowerment program has been very vibrant with both our creative youth facilitators and youth/children actively engaged in the workshops for all the three (3) terms.

This year we again dived into the theme of Identity, using different art forms to facilitate a deeper awareness and understanding of our different characteristics and the relationships with in our communities that define us.

There has been noticeable improvement in collaboration; our participants demonstrated improvement in group tasks and team work. For example, in a task where in small groups, during a creative session they created boxes from different objects found in the community that represent safety and uniqueness.

The participants worked well together and pointed out respect and listening to one another as key components to achieving a common goal.

Creative growth; in visual art with visiting facilitator Prince, students learned how to draw and sketch still life. Kadoli John, a Primary 5 student, said, "I loved drawing the people and objects around me. It made me feel like I could create something beautiful from what I see every day."

Our volunteers Clara (Valencia Spain) and Inger (Estonia) noticed and praised the students' creativity. Clara shared, "The kids from PCCP have been deeply understanding, reflective, and imaginative. Our time together has been precious as we all created and learned through art."



# Creative leadership program

Dance programs: this year, with 20 participants we initiated our Legacy program, which offers a specialized dance training in various dance techniques and styles.

Building and preparing our students for different employment opportunities in dance, such as performance and teaching, as we also look to strengthen our sustainability measures for our dance program.

We sent a team of 4 dance artists and a creative facilitator, our director to the Hadisi Urban Festival in Goma, Congo. The festival offered performance and workshop opportunities for the participants with our director leading workshops in personal development and dance technique, which also opened new doors for Soul-Xpressions in Congo, connecting us to different artistic and cultural organizations and events.

International Exchange programs: Through our exchange program, we hosted 2 volunteers from Europe (Spain and Estonia) for 3 months who explored with us different artistic and somatic movement approaches for youth empowerment.







## Governance

The board; We had two (2) board meetings this year where the emphasis was on fundraising strategies and sustainability of our program activities.

The management team; The team worked tirelessly to implement our outreach program through creative facilitation, the dance program and international exchange activities.

## Sustainability Project: E'nsigo Demo Farm

E'nsigo demo farm; as our sustainability project, aiming to generate income to support our non-profit youth development programs. The team is ever committed to improving the venture through different business management and administration training. This year we had a training in financial management, creating digital templates in excel for proper record keeping of both animal and input/output inventory and financial transactions. A production training (animal welfare, nutrition and management) to maximize efficiency and productivity of both the animal and human resources to reach intended targets.


We are grateful to Koudijs animal feeds Uganda for the training.


Production this year has been more consistent than before, a positive motivation for scaling up the venture.


Thanks to Christine, Katherine and Urs Hausherr for your financial support with this project.





# Media Summary

 YEAR	FOLLOWERS	LIKES	ENGAGEMENT
2023	1,884	1,796	1.4K - 4.1K
2024	1,892	1,815	1.3K - 5.1K

 YEAR	FOLLOWERS	REACH	ENGAGEMENT	PROFILE VISITS
2023	1,050	4,748	774	499
2024	1,243	5,441	540	188

 YEAR	FOLLOWERS	IMPRESSIONS
2023	74	1,900
2024	81	2.9%

 YEAR	SUBSCRIBERS	VIEWS	IMPRESSIONS
2024	7	2,239	13,974

 YEAR	FOLLOWERS	IMPRESSIONS
2023	95	180
2024	142	6,341

In 2024, our visibility across platforms grew significantly, driven by engaging and consistent content. The transition to a new YouTube channel showed promising results, with steady audience growth and increased engagement. Our focus on maintaining content consistency proved highly effective, helping us build trust and retain our audience.

However, we faced challenges, including limited resources for paid promotions, which meant we relied heavily on organic growth. Additionally, the shift to a new channel required extra effort to re-establish our audience's momentum.

To improve in 2025, we plan to focus on deeper audience engagement strategies, including interactive content, better analytics tracking to understand audience preferences, and collaborations with partners to amplify reach. Exploring cost-effective boosting options could further enhance visibility, complementing our organic efforts. By addressing these areas, we aim to sustain and accelerate our growth trajectory.

# Financial Report

AGGREGATED BUDGET 2024	
YEAR 2024	UGX
<b>REVENUE</b>	
Aktion 5%	30,139,560
Perfomances (COMPANY MEK)	8,294,220
Patreon	3,224,200
Individual Donor	1,612,933
Grants	76,596,927
<b>TOTAL REVENUES</b>	<b>119,867,840</b>
<b>EXPENDITURE</b>	
Outcome 1: Youth and children have enhanced understanding of their unique talents and skills	
<b>Output 1.2: Creative facilitaion</b>	4,015,000
Outcome 2: Youth have developed creative arts and sports skills for social and economic oportunites	
<b>Output 2.1 Training</b>	3,300,000
<b>Output 2.4 International Exchange programme</b>	89,264,000
Outcome 3: Soul-Xpressions is a sustainable organisation	
<b>Output 3.3 Staff development</b>	2,600,000
<b>Output 3.4 Marketing</b>	890,000
<b>Administration</b>	3,585,760
Rent	14,400,000
<b>TOTAL EXPENDITURE</b>	<b>118,054,760</b>

Our program activities were supported by donations from Aktion 5%, Patrons and Muhammed Kaltuk and Company MEK.

Office space and dance studio rent covered by Aktion 5%

Materials, outreach program transport and participants snacks covered with donations from Aktion 5% and Patron's donations.

Our international engagement activities, the trip to Congo, were supported by the donation from Muhammed Kaltuk and Company MEK.

## Partners



## Sponsors and Funders



Compiled by  
Sebulime Elisha Davis